

## **FOR IMMEDIATE RELEASE**

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## **Hard Rock Café gives group from The Arc of Atlantic County a rocking good time**

**June 1 , 2016 – Egg Harbor Township, NJ:** A group of intellectually and developmentally disabled people supported by The Arc of Atlantic County were treated to a “rocking good time” recently by the management and staff of The Hard Rock Café on the evening of Tuesday May 24, 2106.

Ten people who are supported by The Arc were treated to a delicious lunch at the Hard Rock Café located in Trump Taj Mahal in Atlantic City, followed by an evening of bowling at King Pin Lanes, in Egg Harbor Township, all through the generosity of the Hard Rock Café.

Robert Stenson Hard Rock Café Operations Manager said *“Offering our support to the work of The Arc of Atlantic County in this way provided an excellent opportunity for Hard Rock Café staff to volunteer and give a little back give to those in greatest need within our local community. My staff volunteers really enjoyed supporting the event and it has also given them valuable experience on some of the issues that people with developmental disabilities have to deal with when attending social and recreational events.”*

Princess Hall, Supported Living Coordinator from The Arc of Atlantic County said *“This was a wonderful event that Hard Rock Café hosted for the group. They all had a fantastic meal and lots of fun bowling with the Hard Rock Café volunteers. I can’t praise businesses like Hard Rock Café highly enough for promoting events like this as I believe it helps to break down barriers and promotes improved social integration of the intellectually and developmentally disabled community (I/DD) of Atlantic County.”*

### **About The Arc of Atlantic County**

The Arc of Atlantic County works to improve the lives of people with I/DD in our community. Through direct services, advocacy, education and prevention activities, we work in partnership with individuals and their families to make choices possible about how and where they live, learn, play and work. The Arc of Atlantic County serves nearly 800 individuals and their families annually and is accredited by The Council on Quality and Leadership.

**Note: The Arc is not an acronym; always refer to us as The Arc, not The ARC and never ARC. The Arc should be considered as a title or a phrase.**



Some of the group from The Arc of Atlantic County at the Hard Rock Café, from left to right, Maryerah Irizarry (Arc staff), Sandy Shaw of Mays Landing, Michelle Muniz of Egg Harbor Township, Kathy Brown of Pleasantville, Donna McFarland Bivens (Arc staff) Robert Jertson of Mays Landing, Tiffanie Green of Mays Landing and Ellen Rosen of Pleasantville.

**- High Res Images Available Upon Request -**