



**The Arc of Atlantic County**  
6550 Delilah Road, Suite 101  
Egg Harbor Township, NJ 08234  
(609) 485-0800  
[www.arcatlantic.org](http://www.arcatlantic.org)

## **MEDIA ALERT:**

**Contact: Tom Davidson, 609-485-0800 ext. 136 (office)**  
**Or 248-210-7732 (cell)**  
**[tdavidson@arcatlantic.org](mailto:tdavidson@arcatlantic.org)**

*Northfield, NJ*

**What:** Keller Williams Annual RED Day will support The Arc of Atlantic County's consumers. The Northfield office of Keller Williams has planned a VIP Fun Day of events that will provide nearly 100 participants with I/DD and their agents an extraordinary chance to spend the day together.

**Events to include:** balloon toss, tug-of-war, pie-eating contests, lunch and more...

**Who:** Over 100 individuals including those with intellectual and developmental disabilities, support staff and volunteers will experience a day of fun at the Birch Grove Park in Northfield.

**Why:** RED Day stands for change! The Arc of Atlantic County is extremely grateful for the energy, enthusiasm, and dedication that **Keller Williams volunteers** and their community partners will be providing in support of **The Arc of Atlantic County**. In contributing their time and talents, **Keller Williams** volunteers will be helping create a very special day for people with I/DD through integrated community fun. This experience will benefit The Arc's consumers and their families in ways that we could never measure.

**Background:** *RED Day, which stands for Renew, Energize and Donate, is Keller Williams Realty's annual day of service. Each year on the second Thursday of May, associates spend the day away from their businesses serving worthy organizations and causes in their communities. RED Day is just another example of our commitment to each other and to the cities and towns where we live and work.*

### **WHEN:**

The Arc of Atlantic County's RED Day  
May 14<sup>th</sup> 2015 10 am till 2:00 pm

### **Where:**

Birch Grove Park --- 1700 Burton Ave  
Northfield, NJ 08225

### **EVENT MEDIA CONTACT:**

Alejandra Sulpizio, MSW, LSW  
Annual Giving and Special Events Manager  
The Arc of Atlantic County  
609-485-0800 ext.137  
[asulpizio@arcatlantic.org](mailto:asulpizio@arcatlantic.org)