



The Arc of Atlantic County
6550 Delilah Road, Suite 101
Egg Harbor Twp, NJ 08234
P: 609-485-0800
F: 609-407-6282
www.arcatlantic.org

Achieve with us.

PRESS RELEASE:

April 11, 2016

FOR IMMEDIATE RELEASE

Contact: Tom Davidson

609-485-0800 ext. 136 (office)

248-210-7732 (cell)

tdavidson@arcatlantic.org

**The Arc of Atlantic County to Host an Art Show and Sale
Featuring Artwork Created by its Clients**

Art Therapy Empowers Artists to Express Their Talent

Egg Harbor Township, NJ - The Arc of Atlantic County is pleased to announce the first annual "Art of the Arc" Show and Sale being held on Saturday, April 23rd from noon to 5:00 p.m. at The Noyes Arts Garage of Stockton University, 2200 Fairmount Ave., Atlantic City, just steps from Tanger Outlets - The Walk.

The show and sale is free and open to the public, and proceeds will go directly to each artist, as well as support programs that benefit people with intellectual and developmental disabilities.

Light refreshments from local businesses will be available, along with a silent auction, raffle prizes, henna tattoos and more.

The art classes have given individuals with intellectual and developmental disabilities experiences to learn and create a variety of art. While doing so, they have been able to express themselves artistically while helping to improve their self-esteem, develop and improve their social skills, and reduce stress.

The artists have been fortunate to sell many of their pieces which have given them such a sense of accomplishment as well as some extra spending money.

"At the heart of art therapy is the idea of one's own self-exploration. This enables the artist to unlock the world of expression, emotions, and also can provide a significant boost to their self esteem which they were previously unable to access", stated Katherine Aikens, Arc Supportive Living Counselor and ACCC is an Adjunct Professor of Art.

"Before, all I had to say about myself was that I am an Arc consumer, now I can say I am an artist. It makes me feel good", stated Barbara N., one of many artists.

The artwork will be for sale and proceeds will be shared by the artists. The event will also have a silent auction to raise funds for adult and youth recreation programs, like the arts program, supported by The Arc.

For more information about The Arc of Atlantic County, please contact Mary Ruley Moyer, Director of Development and Community Outreach 609-485-0800 ext. 135 or mmoyer@arcatlantic.org.

About The Arc of Atlantic County

The Arc of Atlantic County works to improve the lives of people with intellectual and developmental disabilities in our community. Through direct services, advocacy, education and prevention activities, we work in partnership with individuals and their families to make choices possible about how and where they live, learn, play and work. The Arc of Atlantic County serves nearly 700 individuals and their families annually and is accredited by The Council on Quality and Leadership.

Please Note: The Arc is not an acronym; always refer to us as The Arc, not The ARC and never ARC. The Arc should be considered as a title or a phrase.

#